

Mobilization Campaign to Combat Coronavirus (COVID-19)

District:

District name where the project to be implemented

Submitted To

The company or department name

BY:

NGO Name and Contact details

Date:

To

Head, company name

Sub- **Submission of Project Proposal for Mobilization Campaign to Combat Coronavirus (COVID-19) indistrict.**

Dear Sir / Madam,

As we know our nation is suffering from very crucial period and standing strongly fighting against COVID-19 second wave, every citizen of India is also fighting with it.

Our organization is also committed to help to people against CORONA, so kindly give us a chance to serve the people, with support of your agency.

We have enough no. of volunteers and staff to assist in this programme and we are also supporting the needy people by providing essential items.

Thanking you,

Yours truly,

(**contact person**)
Designation

General Information

1	Name of the Project	Mobilization Campaign to Combat Coronavirus (COVID-19) indistrict.
2.	Implementing Organization	NGO Name
3	Office	Contact details (Address and contact no, email)
4.	Legal status of the implementing Organization	Registered under Registration No..... Date of Registration- Unique ID Code:
5.	Contact Person	Name and designation with contact details
6.	Target Area	Area and district
7	Target Group	Community name
8.	Project duration	Duration of project

9	Total cost of the project	Estimated Budget: NGO Contribution 10% : Grant Required : In words:
10	Banking details	Bank Name: A/C: IFSC:

Organization Introduction

NGO Name is a voluntary organization established in the year and registered under and working in the rural and urban areas of district of State Name. The organization specially works on Awareness Camps, workshops, Skill Development, Sanitation and empowerment, Institution development at local level, livelihood, youth welfare and Child Protection.

The organization works at the grassroots level in villages/hamlets for social, cultural, economical, technological, and environmental development of rural and urban slum communities of the region. It visualizes itself as an agency dedicated to the marginalized rural and urban slum communities comprising poor women, peasants, landless and unemployed youth to develop and improve the resource base in their own natural environment and to acquire the necessary knowledge and skills which can be used to improve their quality of life.

(NGO can write this part according to NGO status, it is only for example)

Financial Status of Organisation

	liabilities	Asset	Income	expenditure	Receipt	Payment
2020-21 (if available)						
2019-20						
2018-19						
2017-18						

Proposed Project Proposal

Project Title: Mobilization Campaign to Combat Coronavirus (COVID-19) in district

1. Project Area:

.....District is an administrative district in the Indian state of

Get the district details from internet

Map of district or area

2. Background of Project

The current outbreak of coronavirus disease (COVID-19) got reported first from Wuhan, China, on 31 December 2019. Coronavirus disease (COVID-19) is an infectious disease caused by a new virus that had not been previously identified in humans. COVID-19 has been declared as a pandemic by WHO due to the alarming levels of spread and severity. Till date, there is no specific medicine to treat or prevent COVID-19

Now the India is facing the second wave of COVID-19 and it is going out of control and taking life of too many people and some scientist also announced the third wave will come with more dangerous impact, however CORONA Vaccine has been launched. And people has been taking the vaccine dose, but yet to be large number of people to be vaccinated, and also lack of awareness and negligence are the main cause to get victim of this disease.

Coronavirus disease (COVID-19) is an infectious disease caused by a new virus. The disease causes respiratory illness (like the flu) with symptoms such as a cough, fever, and in more severe cases, difficulty breathing. You can protect yourself by washing your hands frequently, avoiding touching your face, and avoiding close contact (1 meter or 3 feet) with people who are infected.

HOW IT SPREADS

The virus that causes COVID-19 is mainly transmitted through droplets generated when an infected person coughs, sneezes, or exhales. These droplets are too heavy to hang in the air, and quickly fall on floors or surfaces.

You can be infected by breathing in the virus if you are within close proximity of someone who has COVID-19, or by touching a contaminated surface and then your eyes, nose or mouth.

2.1 Status of Corona in your area of district

(Write here the actual condition of CORONA and all data and medical facilities of your area or district.)

2.2 Most Vulnerable Group

Children, pregnant women, elderly people, malnourished people, and people who are ill or immunocompromised, are particularly vulnerable when a disaster strikes, and take a relatively high share of the disease burden associated with emergencies. Poverty – and its common consequences such as malnutrition, homelessness, poor housing and destitution – is a major contributor to vulnerability.

People falling into this extremely vulnerable group include:

- Recipients of kidney, liver, pancreas, heart, and lung transplants
- People with specific cancers:
- people with cancer who are undergoing active chemotherapy
- people receiving radical radiotherapy for lung cancer
- people with cancers of the blood or bone marrow such as leukaemia, lymphoma or myeloma who are at any stage of treatment
- people having immunotherapy or other continuing antibody treatments for cancer
- people having other targeted cancer treatments which can affect the immune system, such as protein kinase inhibitors or PARP inhibitors
- people who have had bone marrow or stem cell transplants in the last 6 months, or who are still taking immunosuppression drugs
- People with severe respiratory conditions including all cystic fibrosis, severe asthma and severe COPD.

- People with rare diseases and inborn errors of metabolism that significantly increase the risk of infections (such as SCID, homozygous sickle cell).
- People on immunosuppression therapies sufficient to significantly increase risk of infection.
- Women who are pregnant with significant heart disease, congenital or acquired.

3. Specific Object of Project

- Understanding the social dynamics of transmission and vulnerability.
- Risk communication, social dynamics and public health response. This may also include traditional and social media.
- Developing strategies to combat misinformation, stigma, and fear.
- Cultural dimensions of the epidemic such as, examining how individuals and communities understand and react to the disease, including special attention to vulnerable groups.
- Supporting healthcare system response including infection prevention and control, including best practice to protect health care workers.
- Create awareness about prevention, social distancing, isolation.
- Distribute Sanitizers, Masks, Soaps, Gloves, Home Cleaners etc.
- Support local administration
- Sanitation and Hygiene impact awareness.
- Organize home visits with medical team for public health care
- Give proper attention on migrant labourers and homeless people behaviors.

- 24X7 Provide information about Hospital & Bed, Oxygen and ICU (for critical condition) availability and assist them to avail that.
- Counsel the patients and attendants to make them cool and develop confidence which is necessary for immunity.
- Arrange home sanitization after recovery of patients
- Training to staff and volunteers to control panic situation

4. Methodology:

1. Mass Media Campaign:

Local Radio Channel will continuously aware the people about preventive measures and can cope up with it.

2. Local Cable Network:

Local Cable Network would also aware the people through short film and PPT Presentation

3. Establish a Call Centre

Local people may call on this help line number if need any relevant things during lock down, so that, no any stigma condition create.

4. Mobile Van

Some mobile van which will go to every area of district and aware the people by loudspeaker about preventions of Corona spreading. And what should be done if find any symptoms. This mobile van would also carry essential items (provided by local administration) for needy people.

5. Local FM Radio

Through Local FM Channel, aware the people about prevention and what to do if get infected and also inform the people about our centre.

6. Distribution of Sanitizers and Masks

Distribute Sanitizers and Masks among people for their protection.

5. Expected impact:

- a. People would know how to prevent themselves from CORONAVIRUS.
- b. If get infected how to get medical assistance
- c. Not to get panic if got infected
- d. How to develop immune
- e. If eligible get vaccinated of Corona Vaccine.
- f. Reduce the number of positive cases.

Check the no. of confirmed CORONA Cases in district name

6. Project Operation & Responsibilities:

Organisation has enough no. of volunteers and members who will responsible for implementation and monitoring of project.

7. Action Plan:

Line Items	Months				
	1	2	3	4	5
Training to staff and volunteer	X	X	X	X	X
Setup of Call Centre and functioning	X	X	X	X	X
Mass Media Campaign	X	X	X	X	X
Mobile Van	X	X	X	X	X
Local Channel Radio	X	X	X	X	X
Local Cable Network	X	X	X	X	X
Distribution of Mask and Sanitizers	X	X	X	X	X

Note: Red Color highlighted sentence or dots, to be filled according to NGO.

Disclaimer: This is only sample project as example. accuracy of this proposal is can not be claimed for any fund.

8. Estimated Budget (*this is only sample format of budget, you can develop it according to need and duration of project*)

Duration : 12 Months

S.No.	Particulars	Amount
1.	Mass Media Campaign Pamphlets Wall Writing	100000.00
2.	Local Cable Network	100000.00
3.	Establish a Call Centre and rent	250000.00
4.	Call Attendant 12000 x 2 x 12	432000.00
4.	Project In-charge 15000 x 1 x 12	180000.00
5.	Filed Staff 10000 x 3 x 12	360000.00
6.	Masks and Sanitizers	250000.00
7.	Misc. Expenses	15000.00
	Total	1687000.00

Total Estimate Budget: 1687000.00

NGO Contribution 10% : 168700.00

Grant Required : 1,518,300.00

In words: Rs. Fifteen Lakh Eighteen Three Hundred only.

Sign & Seal of Authorized Signatory

Note: Red Color highlighted sentence or dots, to be filled according to NGO.

Disclaimer: This is only sample project as example. Accuracy of this proposal is can't be claimed for any fund.